

## Privacy Policy

MEDIADUDES B.V., with registered office at Couperuslaan 119, Harderwijk, the Netherlands (hereinafter the "Owner"), owner of this website (hereinafter the "Site"), as the controller responsible for processing the personal data of users who browse and participate in the initiative on the Site (hereinafter the "Users"), provides below the privacy information in accordance with Art. 13 of EU Regulation 2016/679 of 27 April 2016 (hereinafter the "Regulation") and Art. 13 of the Data Protection Act 2018 (hereinafter, together with the Regulation, "Applicable Law").

The Owner, located outside the European Union, which offers a service to individuals residing in the European Union, processes the personal data of users who browse and participate in the initiative on the Site in accordance with Art. 3, paragraph 2, letter a) of the Regulation.

The initiative is reserved for individuals who have reached the age of eighteen. Therefore, the Data Controller does not collect personal data relating to persons under the age of 18. Upon request of users, the Data Controller will immediately delete all involuntarily collected personal data relating to persons under the age of 18.

The Owner respects the right to privacy and the protection of personal data of its Users to the greatest extent possible. For any information regarding this privacy policy, Users may contact the Owner at any time via the following methods:

- By sending a registered letter with acknowledgement of receipt to the registered office of the Data Controller (Couperuslaan 119, Harderwijk, the Netherlands)
- By sending an email to: [info@luckypricer.eu](mailto:info@luckypricer.eu)

The Data Controller has not identified the Data Protection Officer (DPO), as they are not subject to the designation obligation pursuant to Article 37 of the Regulation. The Data Controller, located outside the European Union, has, in accordance with Article 37 of the Regulation, the designation of a Data Protection Officer. 27 of the Regulation, to the email address [info@luckypricer.eu](mailto:info@luckypricer.eu)

### 1. Purpose of processing

Users' personal data are lawfully processed by the controller in accordance with Article 6 of the Regulation for the following processing purposes:

a. Contractual obligations and service provision: to carry out the organization of the prize event, which the User accepts during registration; to fulfill specific user requests. The User's data collected by the controller for possible participation includes: first name, last name, date of birth, address, house number, city, postal code, email address, telephone number, as well as any personal information of the User that may be provided voluntarily. Unless the User gives the Owner a specific and optional consent to the processing of their Data for marketing purposes or to communicate Data to the Owner's Partners according to Section 2 below, the above-mentioned Data will be used by the Owner for the exclusive purpose of identifying the User (also by validating the email address), thus preventing potential scams or abuse, and contacting the

User for service reasons only (e.g. managing each of the User's participation in the prize event, reporting any winnings and managing the prize awarding and delivery phase; contacting the User to obtain any additional data and information – such as a copy of identity document – that may be requested by the notary and by the official of the Chamber of Commerce responsible for prize contests, in order to ascertain their identity and prevent scams and abuse; making urgent communications by telephone in phase d of claiming and using prizes). Without prejudice to the provisions elsewhere in this privacy policy, the Data Controller will under no circumstances make Users' personal data accessible to other Users and/or third parties;

- b. Administrative-accounting purposes: i.e., carrying out organizational, administrative, financial, and accounting activities, such as internal organizational activities and functional activities for the fulfillment of contractual and pre-contractual obligations;
- c. Legal obligations: or to comply with obligations established by law, regulation, or European legislation (e.g., legislation on tax matters; legislation on prize events - Presidential Decree 430/2001).

Providing personal data for the processing purposes indicated above is optional but necessary, as failure to provide it will make it impossible for the User to use the services provided.